



FOR IMMEDIATE RELEASE

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Duo Form announces new pet product division- DUO-PETS.



Edwardsburg, MI- MAY 03, 2021- Duo Form is pleased to announce the launch of its new Pet Product Division- DUO-PETS.

“DUO-PETS, powered by Duo; will bring Duo’s 50+ year legacy in producing high-quality RV OEM parts and aftermarket accessories to the pet product world,” says Shelly Ditmer, President of Duo Form, “Quality, value, service and products to serve our customers will be at the cornerstone of the DUO-Pets venture.”

DUO-PETS will provide everyday solutions to common and intriguing issues that arise with pet ownership. Even before the pandemic, pet care spending was on an upward trajectory. The \$131 billion global industry is expected to have a 7% compound annual growth rate over the next five years, according to research by Jefferies. The U.S. is the largest market for the pet care industry — an approximately \$53 billion market that’s projected to reach about \$64 billion over the next four years, the company said. With that being said, Duo Form has decided that while there are a lot of good pet products on the market, they have an opportunity to rely on their RV and camping experience to help build specialty pet products that will make camping with a pet easier and more hassle-free, a niche that they feel has been underserved in the market.

“Pets are a part of the family,” says Mike Gonser, Duo Form Vice President of Operations and pet breeder, “Of course people want to take their four-legged family members camping with them. So, let’s take our knowledge of campers and RV’ers habits and engineer some interesting, user-friendly and unique accessories that will make those adventures easier.”

The first product launch for DUO-PETS is the much-anticipated GO PET B&B. The GO PET B&B by DUO-PETS is the first and only hard-sided luggage designed just for your pet! Perfect for the pet on the go- whether you’re camping, RV’ing, or traveling by train or bus- this luxurious pet luggage is the absolute best choice for the travel-savvy pet. Ultra-durable and hygienic, the specialty-engineered material luggage case has the **bed and breakfast built-in!** The Go PET B&B is easy to pack and fun to take with you, and then easily transforms into an instant comfy travel pet bed and food/water storage station.

“The GO PET B & B will come in three colors to start with,” Ditmer explains, “and will have upgradeable features and add-on accessories like a shoulder strap, backpack straps and decorative decals and faceplates to make it as unique as the pets we are creating them for.”

Whether you camp with your dog, cat, turtle or rabbit, DUO-PETS is going to provide products and accessories that will make your life easier and the adventure even more fun.

Duo plans to offer an exciting retail merchandising opportunity for RV Dealers and looks forward to partnering with the industry to make this new pet segment a success. According to local market trends for Duo's regional target audience of Michigan, Indiana, and Ohio- there are over 1,112,500 people who own an RV and a dog. And while the Go Pet B&B isn't only designed for dogs, Duo is excited to launch a new and unique product under this new venture and have several other new products in development to add to the DUO-PETS family as well.

For distribution opportunities please contact Jessi Papke, jpapke@duoformplastics.com

ABOUT DUO FORM

PROUDLY FORMING YOUR IDEAS, SINCE 1968.

Duo form is a global market leader in plastic sheet thermoforming with internationally recognized customers in a wide variety of industries including: Recreational Vehicle, Automotive, Work Truck, Medical Equipment, Food Service Equipment and Aerospace & Aviation. Established in 1968, Duo Form Plastics is ISO 9001:2015 process certified with an on-site design and engineering staff. Duo Form's concept to reality operation allows us to be your single source solution for custom thermoformed plastics. Duo Form proudly features RV OEM parts, RV Aftermarket Accessories and now Pet Accessories as well.

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If you would like more information about this topic please call Jessi Papke at 260-214-4094 or via email jpapke@duoformplastics.com



Repko, M. (2020, November 25). Pandemic pet boom puts dogs, cats and other critters at the top of the holiday gift list. Retrieved March 24, 2021, from <https://www.cnbc.com/2020/11/07/coronavirus-pet-boom-is-shaking-up-the-holiday-gift-list.html>