



## FOR IMMEDIATE RELEASE

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# **Duo Form and Specialty Recreation Announce Exclusive Partnership**

<u>Edwardsburg, MI- October 1, 2021</u> Duo Form is pleased to announce Specialty Recreation, Inc. as their exclusive RV aftermarket distributor for all Duo Form RV aftermarket parts, supplies and accessories throughout the USA and Canada.

Duo Form, an ISO 9001:2015 certified heavy gauge plastic thermoformer, is an industry leader in the RV OEM industry, and provides a variety of thermoformed products to the RV industry, used by internationally recognized businesses including a complete line of skylights, bath and RV lifestyle products. Last year, Duo expanded their RV parts offering to the ever-growing RV aftermarket- and has launched over a dozen products designed and developed especially for existing RV owners wanting to repair and rehab or update and modernize their existing RV.

As the Duo Aftermarket offering continues to grow, Duo Form is pleased to announce their exclusive partnership with Specialty Recreation, Inc. to distribute their products to the RV aftermarket throughout the United States and Canada. "This exclusive partnership will allow Duo Form to provide superior products and service throughout the entire RV market. Duo Form has been an industry leader in the OEM market for over 50 years, while Specialty Recreation has been an RV aftermarket leader for almost 40 years. With our industry continuing to grow and the high demand for RV products, we feel this partnership is a critical step in ensuring quality customer service throughout both the OEM and aftermarket industries," explains Shelly Ditmer, Duo Form President.

Many customers have already benefited from the relationship between Duo Form and Specialty Recreation, as they have a history spanning 15 years. In 1983 Specialty Recreation, Inc., formerly known as BRI-RUS started developing, manufacturing, and selling aftermarket parts to the RV industry. "Since our inception into the aftermarket industry, we have prided ourselves on developing long-standing relationships with distributors and dealers throughout North America. These relationships and our drive for excellent customer service and innovative products are the key to our success," says Bryn Giuliani, President of Specialty Recreation, Inc.

In 2006 Specialty Recreation brought the first line of RV skylights to the aftermarket industry by partnering with Dave Rheinheimer of Majestic Plastics. In 2009 Duo Form purchased Majestic Plastics for their skylight line and other specialty RV products such as slide-out floor skis and storage boxes. Today the relationship between Duo Form and Specialty Recreation, Inc. remains stronger than ever, and they both continue to provide excellent service and products to both the OEM and aftermarket sides of the RV industry. "With RV wholesale shipments at historic highs and dealers breaking record sales, this new exclusive partnership solidifies our combined intentions of making sure the entire RV industry is provided with the quality parts and service they need, from the OEM's to the aftermarket. By Duo Form handling the OEM side and Specialty Recreation handling the aftermarket side, we feel we can better service all our customers," says Dave Rheinheimer, Duo Product Development Manager.

#### **ABOUT DUO FORM**

#### PROUDLY FORMING YOUR IDEAS. SINCE 1968.

Duo's 50+ year legacy in producing high-quality RV OEM parts now available to the RV Aftermarket world of replacement RV parts and accessories. Duo provides everyday solutions to common and intriguing issues that arise with RV Ownership. With the average life an RV or Travel trailer being upwards of 20 years or more, it's important to have a partner with solutions to keep your rig running smoothly and hassle-free. Serving our customers with DUO products that are well known and loved in the industry, we are excited to be developing and launching new and exciting products specifically targeted to our RV, Camper, and Van-customers.

## **ABOUT SPECIALTY RECREATION**

Specialty Recreation, Inc. is a family owned and operated American company. The company's President, Bryn Giuliani grew up in the RV industry working beside his father Brian Giuliani, who started his RV career in 1970. In 1976, Brian began a short-line RV distribution business. In 1983 the company started developing, manufacturing, and selling aftermarket products to the RV industry. Then in 2006, they launched the very first line of skylights to the RV aftermarket industry by partnering with David Rheinheimer and Majestic Plastics. In 2013 Brian Giuliani retires and sells the business to his son and long-time business partner, Bryn Giuliani. Now a 30-year veteran of the RV industry, Bryn continues to bring new products to the aftermarket including skylights, a complete bath line, new colored kitchen sinks and other specialty RV products. This year Specialty Recreation, Inc. launched their new online store for dealers to shop and get information on their current line-up of products, visit the site at www.specrec.com.

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If you would like more information about this topic, please contact DUO at 269-663-8525, or <a href="mailto:ipapke@duoformplastics.com">ipapke@duoformplastics.com</a>

